

Press Release

Danica Purg receives Robert L. Dilworth Award for Outstanding Achievement in the field of Executive Learning

Danica Purg recognized by The Global Forum and awarded with a Robert L. Dilworth Award for Outstanding Achievement in the field of Executive Learning

Warsaw (Poland)/Bled (Slovenia), June 12 2017 – Prof. **Danica Purg**, President of IEDC-Bled School of Management and CEEMAN, has been awarded a Robert L. Dilworth Award for Outstanding Achievement in the field of Executive Learning. She was presented the award at **The Global Forum on Leadership, Learning and Strategic Change** taking place in Warsaw.



In the photo Prof. Danica Purg and Dr. Yury Boshyk, Chairman of Global Executive Learning Network

As listed in the Nomination for the **Robert L. Dilworth Award**, these are five main reasons why Prof. **Danica Purg** was bestowed the award: (1) The pioneering work she has done founding management education in Slovenia (2) The important contribution she has made by founding and extending the Central and Eastern European Management Development Association (CEEMAN) of deans and directors throughout Central and Eastern Europe (3) Recognition of her never ending desire and ability to support others, with the result that she is a role model *par excellence* for deans, faculty members, and managers throughout the region and beyond (4) Her innovations in how management education is conceptualized, designed, and delivered (5) Her contribution to having the world recognize the powerful role that management education plays in the functioning of civil society.

Robert L. Dilworth Award is a second global award, next to a prestigious **Dean of the Year Award by the Academy of International Business (AIB)**, which Prof. Danica Purg has received for innovations in business education. IEDC - Bled School of Management became under her leadership a global forerunner in transformational education, action learning and experiential learning, especially for integrating ethics, sustainable development and arts into leadership development.

*"I am very honored to receive the award, as it is given by The Global Forum, which strives for the transformation of the companies and transformational education based on values. We, at IEDC-Bled School of Management, were practicing this approach since its beginning, for more than 30 years", shared Prof. **Danica Purg**.*

About The Global Forum

The Global Forum on Leadership, Learning and Strategic Change is a not-for-profit "community of practice", involving participants from major companies and organizations from around the world, who, in a collegial spirit, discuss strategic change, executive learning and organizational development.

More information about The Global Forum and the award is available at <https://globalforum-actionlearning.com/>

About Arts & Leadership and Experiential Learning at [IEDC – Bled School of Management](#):

Throughout IEDC's 30 years of history, we have continuously brought arts experience into the classroom. The school is designed as an art gallery, displaying works from internationally acclaimed artists in virtually every room. It is a truly creative environment for developing creative leadership in recognition that functional and technical skills alone are not adequate for 21st century realities. Leadership must now work from creativity, imagination, intuition and empathy. Learning with and through the arts help, our students develop these features and skills.

IEDC regularly invites artists: conductors, visual artists, film and theater producers, actors and musicians to work with managers. As an example, music is used to exercise listening. Trying to conduct a choir helps to see importance of an emotional relation and clear communication. In addition, visual arts (IEDC has a collection of 150 pieces of art) are used for reflection, for becoming better observers and for discovering personal leadership styles. Concerning language it is shown how powerful is the use of metaphors in speeches and communication in general. Literature is also used to develop beautiful speaking and writing.

IEDC has organized 22 programs for companies on "Leadership transformation – the catalytic mindset" and "Leadership change, identity and values" in which we invite executives to leave the box and to be confronted with a reality that previously appeared to be hopeless and without perspective. It is organized in forms of meetings in Sarajevo with political leaders, business leaders, social thinkers, religious leaders, and artists who found opportunities to survive and contribute in the most difficult situations.

Additional information:
Iva Eibel, Head of Corporate Communications, IEDC–Bled School of Management, e-mail: iva.eibel@iedc.si,
tel.: +386 4 5792 524