

TRANSFORMACIJA V TRAJNOSTNE POSLOVNE MODELE

5. JUNIJ 2018

Transformation to Sustainable Business Models

IEDC – Poslovna šola Bled

Prešernova cesta 33, Bled, Slovenija

8:30 - 9:00	Registration and morning coffee
9:00 - 9:15	Opening and welcome speeches Prof. Danica Purg, <i>Dean of IEDC - Bled School of Management</i> Aleš Kranjc Kušlan, <i>director of Ekvilib Institute, member of Administrative Board of Network for Social Responsibility of Slovenia</i>
9:15-9:45	Keynote speech: Why sustainable business model? Martin Neureiter, CSR Company International The speech will address „the business model CSR“ - the charity versus the cash cow sustainable business. How CSR drives the business value and the value creation and so ensures the economic sustainability of the organisation. In short, if you want to have business success and be around in 10 years, your tool of choice is CSR. Otherwise you will be the next Kodak or Nokia or any other of the 282 companies out of the Fortune 500 from the year 2000 that are not in the list anymore.
9:45-10:05	Keynote speech: How to drive strategic decisions for sustainable future? Ivan Pribičević, TMS CEE doo We all want for our business to be sustainable, to last and to fill needs of the future generation. Question is how to do that? Throughout history, it was commonly believed that by making a profit and increasing it, by growing mentality we will sustain and be able to make it again. History of the business world teaches us that this conclusion is not exactly corresponding to reality. Based on that, the main topic is how to do drive decisions on the strategic level in order to try to make as close as we can be to sustainable future, what to measure and how to react on what we measure in order to be sustainable.
10:05-10:30	Keynote speech: Attractiveness of circular economy for businesses and consumers Tjaša Redek, Faculty of Economics, University of Ljubljana
10:30 – 10:45	Break
10:45-11:05	Keynote speech: Sustainability and Digitalization from a business perspective Frank Barz, Head of IoT, T-Systems, Deutsche Telekom
11:05-11:30	Keynote speech: How to foster Sustainable Innovation in a High-Tech company Ralf Zastrau, CEO, Nanogate AG
11:30 - 12:00	Break
12:00 - 13:30	Panel discussion
12:00 - 13:30	Transformation into sustainable business models Martin Neureiter, CSR Company International Tjaša Redek, Faculty of Economics, University of Ljubljana Frank Barz, Head of IoT, T-Systems, Deutsche Telekom

	Ralf Zastrau, CEO, Nanogate AG Alenka Hren, SPIRIT <i>Moderated by:</i> Rene Schmidpeter, Cologne Business School
13:30 - 14:15	3 rd CSR award scheme for partnerships, innovation and impact 2018: presentation of finalists
14:15 - 14:30	Announcement of winners of 3rd CSR award scheme for partnerships, innovation and impact 2018
14:30 -	Conference conclusions and Farewell final word
14:30	Lunch