


European Leadership Centre (ELC)  
at IEDC-Bled School of Management announces

# 8<sup>th</sup> International Conference

**IEDC**  
Bled School of  
Management

European Leadership  
Centre



Can European  
Leaders See Around  
the Corner and Find  
Creative Solutions?

**May 27 and 28, 2010**

at IEDC-Bled School of Management  
Bled, Slovenia

Registration: [www.iedc.si/elc](http://www.iedc.si/elc)



**Organized in co-operation with**

The Centre for Leadership Studies, University of Exeter, United Kingdom  
IDM - Institute for the Danube Region and Central Europe, Austria  
International Leadership Association, USA



**The European Leadership Centre** has been established at the IEDC-Bled School of Management to bring together European business, government and NGO leaders with the aim of assessing and promoting European leadership through organization of conferences, workshops and research.



## About the conference

This will be a very challenging conference focusing on what European leaders should bear in mind to make a difference and contribute to better Europe and a better world.

Participants in the conference will brainstorm on the importance of new leadership approaches to promoting innovation, communication and governance/ethics. In this context the following key themes will be discussed:

- **How will the European Business Environment Look After the Crisis?**
- **How will Energy and Sustainability Issues Influence the Future Development of Europe?**
- **How can Europe Promote Innovation?**
- **New Ways of Leading into Europe's Future**
- **Impact of IT on Communication and Cooperation**
- **New Forms of Organization; the Contributions of Europe**
- **New Forms of Governance**

## Among the speakers of this year's conference are:

**Dr. Janez Potočnik**, EU Commissioner for Environment, **Prof. Donna Ladkin**, Centre for Executive Learning and Leadership, Cranfield School of Management, **Prof. Maurice Saias**, described by the Financial Times as one of Europe's 10 leading strategy gurus and Professor of Strategy at University Aix-en-Provence, France, **Dr. Sally Jeanrenaud**, Director of the Green Economy Coalition, **Mr. Žiga Debeljak**, President of the Board, Mercator, Slovenia; **Prof. Annie Pye**, Director of Research, Centre for Leadership Studies, Exeter University, **Dr. Erhard Busek**, President, Institute for the Danube Region and Central Europe. **Prof. Arnold Walravens**, Professor Emeritus of the Technological University Delft and President of the Supervisory Board of Eureko, **Dr. Nadya Zhexembayeva**, Professor of Sustainability at IEDC-Bled School of Management and other speakers from **European businesses and organizations**.



## Contact information

**European Leadership Centre**  
IEDC-Bled School of Management  
Prešernova 33, 4260 Bled, Slovenia  
Tel: +386 4 5792 552  
Fax: +386 4 5792 551

**Mrs. Barbara Vilfan**  
ELC Coordinator  
e-mail: [barbara.vilfan@iedc.si](mailto:barbara.vilfan@iedc.si)



## Past ELC Conferences

- 2003** Creating an Agenda for European Leadership
- 2004** Future of Europe: Leadership at the Public/Private Sector Interface
- 2005** Leadership and the Media: The European Challenge
- 2006** European Leadership Trends and Success Stories
- 2007** Historical European Leaders: What Can We Learn from Them
- 2008** Leadership Scenarios for Europe's Future
- 2009** Leading in Crisis: Challenges and Opportunities for Europe

Each year the proceedings of the conferences are published.

